

MANUFACTURER INCENTIVE SYSTEM

## ABSTRACT OF THE INVENTION

5 A method and apparatus is disclosed for tracking the buying and selling of a manufacturer's goods or products where the manufacturer may receive an incentive from the sale of the manufacturer's goods or products by other sellers. A manufacturer may have one or more incentive programs that may apply to goods sold or otherwise transferred. The method and apparatus may determine the incentive program that may apply and determine the incentive due the manufacturer.